

'Green Jobs'

Sustainable employment in forest industries

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Improving industry's capacity to develop and maintain a skilled workforce

'Green-jobs'

- What is a 'green job'?
- Is it the job or the industry you work in?
- What is a green industry?
- Sustainability
- Industry opportunities



'Green-jobs'

- Is it the job or the Industry?
- Can an industry be made green?
- Some are trying!

		Virgin	Jetstar	Qantas
Melb-Syd	157.3 kgs carbon emissions	\$1.75	\$1.64	\$0.95
Melb-Perth	649.5 kgs carbon emissions	\$7.23	\$4.32	\$2.78
Sydney - London	4,473 kgs carbon emissions	\$99.00	??	??

The Dell Way

“Dell chairman Michael Dell has just announced that Dell are now a carbon neutral company.”



**ForestWorks can
become carbon neutral,
and we can make all
our staff carbon
neutral!**



'Green-jobs'

- 'Green-job' or 'green industry'?
- Real green jobs.
- 'Green-job' advertising websites
- Should our industry jump on board?



'Green-jobs'

- Sustainable jobs - what are they?
- The X generation, then the Y generation and now...

the Re-generation!

Re-newable energy

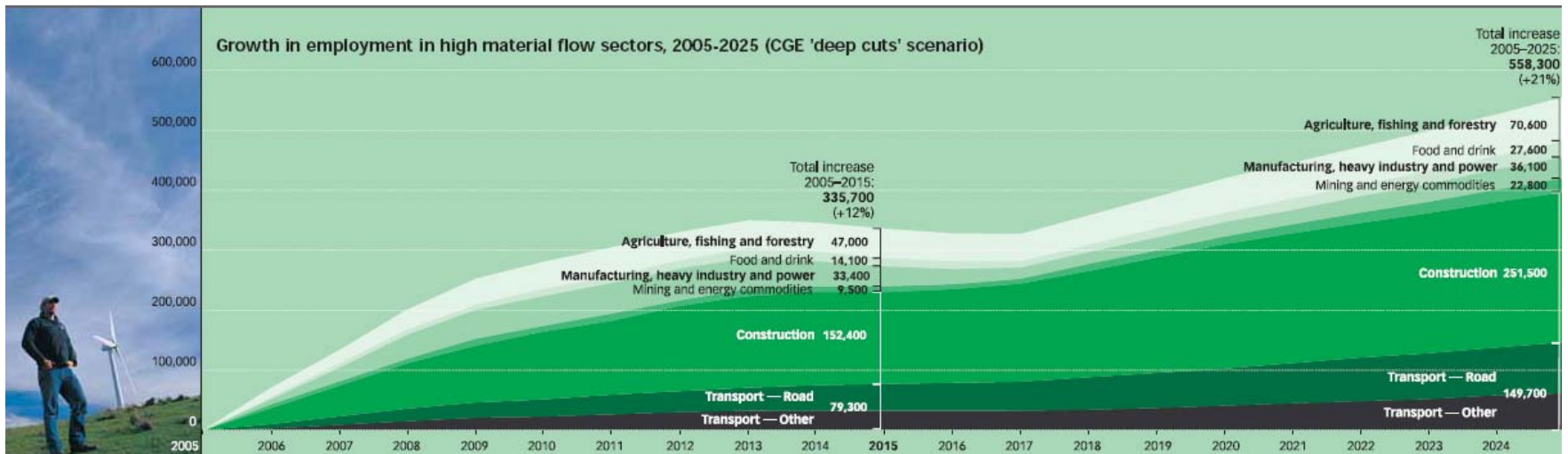
Re-covering and re-cycling

Re-duction in energy use

Re-duction in travel, goods and people (not necessarily services)

'Green-jobs'

- Energy efficiency in Australian industries
- Energy efficiency in Australian homes
- Energy efficiency in society's infrastructure
- Construction jobs
- Construction materials
- Alternative energy and fuels including biofuels



Source: CSIRO. Growing the Green Collar Economy: Skills and labour challenges in reducing our greenhouse emissions and national environmental footprint. 2008.

'Green-jobs'

- What are 're-gen' really after?
- Industry opportunities
- So what is a real sustainable job?
- Skills development and training – radical change?
- Holistic employment practices
- The 'ForestWorks Guide to Sustainable Jobs'

'Green-jobs'

- Green-job myths
- Green jobs are sustainable jobs
- All jobs will be becoming greener
- Opportunities for our industry
- Ongoing new skills and development

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